## LAWSON Products

## Lawson Products Reports Fourth Quarter 2018 Results

February 28, 2019

## 7.0\% Sales Increase for the Quarter Drives Diluted EPS of \$0.28

CHICAGO--(BUSINESS WIRE)--Feb. 28, 2019-- Lawson Products, Inc. (NASDAQ:LAWS) ("Lawson" or the "Company"), a distributor of products and services to the MRO marketplace, today announced results for the fourth quarter ended December 31, 2018.
"The fourth quarter ended with a strong sales increase of $7.0 \%$ resulting in full year sales growth to over $14 \%$. Reported operating income improved to $\$ 4.1$ million for the quarter, up significantly over $\$ 0.2$ million a year ago. 2018 was a very strong year for the company in both sales and operating income driven by leveraging the investments that we've made over the past several years. I'm very encouraged with these results and anticipate that we'll continue generating incremental earnings with our existing growth strategy," said Michael DeCata, president and chief executive officer.
"Our 2018 growth was achieved through broad-based demand within the Lawson segment in all customer and product categories, a full year of The Bolt Supply House included in our results and the completion of our sixth acquisition in three years at the beginning of the quarter. We continue to leverage the infrastructure investments to position us to increase EBITDA and free cash flows at an accelerated rate over our sales increase. We are confident that our future growth will generate improved operating results and margins enhanced by accretive acquisitions," said DeCata.

Highlights

- Sales of $\$ 86.3$ million in the quarter, up $7.0 \%$. Full year sales increase of $14.3 \%$ to $\$ 349.6$ million.
- Lawson MRO segment average daily sales increased $5.6 \%$ in 4Q18, primarily due to a $5.4 \%$ improvement in sales rep productivity
- Operating income of $\$ 4.1$ million in the quarter compared to operating income of $\$ 0.2$ million in the prior year quarter. Adjusted non-GAAP EBITDA, excluding stock based compensation, severance and other non-recurring charges, of $\$ 5.1$ million for the quarter compared to $\$ 3.0$ million a year ago quarter. (See reconciliation in Table 2).
- Full year operating income of $\$ 9.2$ million. Adjusted non-GAAP EBITDA improvement of $\$ 9.4$ million or $59 \%$ to $\$ 25.2$ million as compared to 2017. (See reconciliation in Table 2)
- Net income of $\$ 2.6$ million or $\$ 0.28$ per diluted share for the quarter. On a full year basis, adjusted net income of $\$ 13.0$ million or $\$ 1.39$ per diluted share compared to $\$ 0.45$ in 2017 (See reconciliation in Table 3)
- Cash flows from operating activities of $\$ 20.3$ million in 2018 , including $\$ 10.1$ million in $4 Q 18$, compared to $\$ 7.2$ million for all of 2017
- Completed the acquisition of Dallas-based Screw Products, Inc. on October 1, 2018


## 4Q 2018 Summary Financial Highlights

| (\$ in millions) | 4Q18 | 4Q17 | Change |
| :---: | :---: | :---: | :---: |
| Net Sales | \$86.3 | \$80.6 | 7.0\% |
| Average Daily Net Sales | \$1.414 | \$1.322 | 7.0\% |
| Reported Operating Income | \$4.1 | \$0.2 | NM |
| Adjusted Operating Income ${ }^{(1)}$ | \$3.3 | \$1.2 | 175.0\% |
| Adjusted EBITDA ${ }^{(1)}$ | \$5.1 | \$3.0 | 70.0\% |
| Margin ${ }^{(1)}$ | 5.9\% | 3.7\% | +220 bps |

(1) Excludes the impact of stock-based compensation, acquisition costs, impairment costs, real estate gains, environmental accrual and severance. (See reconciliation in Table 2)

Fourth Quarter Results
Net sales increased $7.0 \%$ to $\$ 86.3$ million for the fourth quarter versus $\$ 80.6$ million for the same period a year ago. Average daily sales grew to $\$ 1.414$ million in the recent quarter compared with $\$ 1.322$ million a year earlier. Both quarters had 61 selling days. Sales per rep per day generated by the Lawson MRO segment increased $5.4 \%$ over the fourth quarter of 2017. The growth in sales was primarily due to improved demand across all Lawson MRO customer categories, a $12 \%$ increase at The Bolt Supply House as well as the inclusion of $\$ 0.6$ million from Screw Products which was acquired at the beginning of the fourth quarter of 2018.

Reported fourth quarter gross profit was $\$ 46.1$ million, or $53.4 \%$ of sales. The fourth quarter gross margin was negatively impacted as a result of adopting Accounting Standards Codification 606 ("ASC 606") on January 1, 2018, which required the reclassification of $\$ 4.4$ million of selling
expenses in this year's fourth quarter as a reduction of gross margin. Excluding the adoption of ASC 606, consolidated gross profit as a percentage of sales was $58.5 \%$ for the fourth quarter of 2018 compared to $58.3 \%$ a year ago. (See Table 1) The Lawson MRO segment gross profit, excluding Bolt Supply and Screw Products, was $61.2 \%$ for the fourth quarter compared to $59.9 \%$ a year ago quarter.

Selling expenses decreased to $\$ 21.5$ million from $\$ 25.1$ million a year ago. The decrease in selling expenses reflects the reclassification of $\$ 4.4$ million of expenses now reported within gross profit. Selling expenses as a percent of sales decreased to $24.9 \%$ from $31.1 \%$ from a year ago, primarily due to the adoption of the new revenue recognition standard. Excluding the reclassification of selling expenses to gross profit in the fourth quarter, selling expenses were $30.0 \%$ of sales further evidencing the leveraging of these expenses over a higher sales base.

The Company continues to efficiently manage its overall operating cost structure. General and administrative expenses decreased to $\$ 20.5$ million in the fourth quarter of 2018 from $\$ 21.7$ million in the prior year fourth quarter. This decrease was primarily due to lower stock-based compensation of $\$ 1.6$ million as a portion of the stock-based compensation expense varies with the Company stock price and lower acquisition costs.

Operating income in the fourth quarter of 2018 was $\$ 4.1$ million compared to $\$ 0.2$ million a year ago. Adjusted non-GAAP EBITDA was $\$ 5.1$ million in the fourth quarter of 2018 compared to $\$ 3.0$ million a year ago. (See reconciliation in Table 2)

Net income for the fourth quarter of 2018 was $\$ 2.6$ million, or $\$ 0.28$ per diluted share compared to income of $\$ 20.2$ million, or $\$ 2.21$ per diluted share, for the same period a year ago which included a one-time tax benefit of $\$ 20.4$ million primarily from re-establishing our U.S. deferred tax assets and the impact of the Tax Cuts and Jobs Act. Adjusted net income, excluding the one-time tax benefit in 2017 and other non-recurring adjustments, improved by $\$ 1.6$ million or $\$ 0.17$ per diluted share for the quarter. (See reconciliation in Table 3)

For the full year, operating income was $\$ 9.2$ million, including a charge for stock-based compensation of $\$ 7.5$ million as a result of the increase in the Company stock price as well as other non-recurring charges of $\$ 1.7$ million in the aggregate. The Company's adjusted non-GAAP EBITDA was $\$ 25.2$ million for 2018, an improvement of $\$ 9.4$ million over 2017 levels. (See reconciliation in Table 2)

## Cash Position and Cash Flow

During the quarter, the Company generated cash flows from operating activities of $\$ 10.1$ million driven by improved earnings and effective management of its working capital. For the full year, the Company generated $\$ 20.3$ million of cash flows from operating activities. At December 31, 2018, the Company had a positive cash position, net of borrowings, of $\$ 1.9$ million compared to borrowings, net of cash, of $\$ 9.3$ million a year ago.

## Conference Call

Lawson Products, Inc., will conduct a conference call with investors to discuss fourth quarter 2018 results at 9:00 a.m. Eastern Time on February 28, 2019. The conference call is available by direct dial at 1-877-737-7051 (domestic); or 1-201-689-8878 (international). A replay of the conference call will be available approximately two hours after completion of the call through March 31, 2019. Callers can access the replay by dialing 1-877-481-4010 (domestic); or 1-919-882-2331 (international). The PIN access number for the replay is 42852\#. A streaming audio of the call and an archived replay will also be available on the investor relations page of Lawson's website through March 31, 2019.

## About Lawson Products

Founded in 1952, Lawson Products, Inc., headquartered in Chicago, IL, sells and distributes specialty products to the industrial, commercial, institutional and government maintenance, repair and operations market (MRO). The Company is dedicated to helping customers in the U.S. and Canada lower their total cost of operation by increasing productivity and efficiency. The combination of Lawson Managed Inventory and the Company's problem-solving professionals ensures customers always have the right parts to handle the job. Through The Bolt Supply House, customers in Western Canada have access to products at several branch locations. Under its Kent Automotive brand, the Company provides collision and mechanical repair products to the automotive aftermarket.

Lawson Products ships from several strategically located distribution centers to customers in all 50 states, Puerto Rico, Canada, Mexico, and the Caribbean.

For additional information, please visit https://www.lawsonproducts.com or https://www.kent-automotive.com.
This Release contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. The terms "may," "should," "could," "anticipate," "believe," "continues," "estimate," "expect," "intend," "objective," "plan," "potential," "project" and similar expressions are intended to identify forward-looking statements. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. These statements are based on management's current expectations, intentions or beliefs and are subject to a number of factors, assumptions and uncertainties that could cause or contribute to such differences or that might otherwise impact the business and include the risk factors set forth in Item 1A of the December 31, 2017, Form 10-K filed on February 22, 2018. The Company undertakes no obligation to update any such factor or to publicly announce the results of any revisions to any forward-looking statements whether as a result of new information, future events or otherwise.
-TABLES FOLLOW-

Lawson Products, Inc.
Condensed Consolidated Statements of Income
(Dollars in thousands, except per share data)
(Unaudited)

| Three Months Ended <br> December 31, | Twelve Months Ended <br> December 31, |  |
| :--- | :--- | :--- |
| 2018 | 2017 | 2018 |

$\left.\begin{array}{lllll}\text { Product revenue } & \$ 76,460 & \$ 80,633 & \$ 310,204 & \$ 305,907 \\ \text { Service revenue } & 9,806 & - & 39,433 & - \\ \text { Net revenue } & 86,266 & 80,633 & 349,637 & 305,907 \\ & & & & \\ \text { Product cost of goods sold } & 35,826 & 33,640 & 145,493 & 122,889 \\ \text { Service cost } & 4,357 & - & 14,604 & - \\ \text { Gross profit } & 46,083 & 46,993 & 189,540 & 183,018 \\ & & & & \\ \begin{array}{l}\text { Operating expenses: } \\ \text { Selling expenses } \\ \text { General \& administrative expenses }\end{array} & 21,523 & 25,061 & 87,642 & 98,025 \\ \text { Total SG\&A } & 20,475 & 21,689 & 92,688 & 80,479 \\ \text { Gain on sale of property } & 41,998 & 46,750 & 180,330 & 178,504 \\ \text { Operating expenses } & - & - & - & (5,422\end{array}\right)$

| December 31, | December 31, |
| :--- | :--- |
| 2018 | 2017 |

## ASSETS

Current assets:

| Cash and cash equivalents | $\$ 11,883$ | $\$ 4,416$ |
| :--- | :--- | :--- |
| Restricted cash | 800 | 800 |
| Accounts receivable, less allowance for doubtful accounts | 37,682 | 38,575 |
| Inventories, net | 52,887 | 50,928 |
| Miscellaneous receivables and prepaid expenses | 3,653 | 3,728 |
| Total current assets | 106,905 | 98,447 |
|  |  |  |
| Property, plant and equipment, net | 23,548 | 27,333 |
| Deferred income taxes | 20,592 | 21,692 |
| Goodwill | 20,079 | 19,614 |
| Cash value of life insurance | 12,599 | 11,964 |
| Intangible assets | 13,112 | 11,813 |
| Other assets | 307 | 248 |
| Total assets | $\$ 197,142$ | $\$ 191,111$ |

## LIABILITIES AND STOCKHOLDERS' EQUITY

## Current liabilities:

Revolving lines of credit

| $\$ 10,823$ | $\$ 14,543$ |
| :--- | :--- |
| 15,207 | 12,394 |
| 40,179 | 33,040 |
| 66,209 | 59,977 |


| Security bonus plan | 12,413 | 12,981 |
| :--- | :--- | :--- |
| Financing lease obligation | 5,213 | 6,420 |
| Deferred compensation | 5,304 | 5,476 |
| Deferred rent liability | 1,963 | 3,512 |
| Deferred tax liability | 2,761 | 3,559 |
| Other liabilities | 4,106 | 5,696 |
| Total liabilities | 97,969 | 97,621 |

## Stockholders' equity:

Preferred stock, $\$ 1$ par value:
Authorized - 500,000 shares, issued and outstanding - None -
Common stock, $\$ 1$ par value:
Authorized - $35,000,000$ shares

| Issued $-9,005,716$ and $8,921,302$ shares, respectively | 9,006 | 8,921 |
| :--- | :--- | :--- |
| Outstanding - 8,955,930 and $8,888,028$ shares, respectively |  |  |

Capital in excess of par value 15,623 13,005

Retained earnings 77,338 71,453
Treasury stock - 49,786 and 33,274 shares held, respectively (1,234 ) (711
Accumulated other comprehensive income (loss)
(1,560
Total stockholders' equity
99,173
) 822

## LAWSON PRODUCTS, INC. <br> REGULATION G GAAP RECONCILIATIONS

The Company reports its financial results in accordance with U.S. generally accepted accounting principles (GAAP). However, the Company's management believes that certain non-GAAP financial measures may provide users of this financial information with additional meaningful comparisons between current results and results in prior operating periods. Management believes that these non-GAAP financial measures can provide additional meaningful reflection of underlying trends of the business because they provide a comparison of historical information that excludes certain infrequently occurring, seasonal or non-operational items that impact the overall comparability. See Tables 1 and 2 below for supplemental financial data and corresponding reconciliations to GAAP financial measures for the three and twelve months ended December 31, 2018 and 2017. Non-GAAP financial measures should be viewed in addition to, and not as an alternative for, the Company's reported results prepared in accordance with GAAP.

On January 1, 2018 the Company adopted Accounting Standards Codification 606-Revenue From Contracts With Customers ("ASC 606"). As part of the Company's adoption of ASC 606, it concluded that it has two separate performance obligations, and accordingly, two separate revenue streams: product and services. As a result, the Company is now reporting two separate revenue streams and two separate costs of revenues. The adoption of ASC 606 had a minimal impact on total reported revenues, costs and net income for the three and twelve months ended December 31, 2018. However, the adoption required prospective reclassification of certain selling expenses associated with the separately identified vendor managed inventory services performance obligation costs historically classified as selling expenses to cost of sales. As ASC 606 was adopted on a modified retrospective method, prior quarters are not restated. The following information is intended to provide comparable information on selected financial statement line items in accordance with both ASC 606 and previous accounting literature (ASC 605 Revenue Recognition).

## TABLE 1 - Impact of ASC 606 on Components of Condensed Consolidated Statements of Income (Unaudited)

Three Months Ended December 31, 2018

| (Dollars in thousands) | As Reported | Service <br> Revenues and Costs Adjustments |  | Pro-Forma as if Previous Accounting Guidance Was in Effect |
| :---: | :---: | :---: | :---: | :---: |
| Product revenue | \$ 76,460 | \$ 9,774 |  | \$ 86,234 |
| Service revenue | 9,806 | (9,806 | ) | - |
| Net Revenue | 86,266 | (32 | ) | 86,234 |
| Product cost of goods sold | 35,826 | - |  | 35,826 |
| Service costs | 4,357 | (4,357 | ) | - |
| Total cost of goods sold | 40,183 | (4,357 | ) | 35,826 |
| Gross profit | 46,083 | 4,325 |  | 50,408 |
| Gross profit percentage | 53.4 |  |  | 58.5 |


| Selling expenses | 21,523 | 4,406 | 25,929 |
| :--- | :--- | :--- | :--- |
| General and administrative expenses | 20,475 | - | 20,475 |
| Operating expenses | 41,998 | 4,406 | 46,404 |

Year Ended December 31, 2018

| (Dollars in thousands) | As Reported | Service <br> Revenues and <br> Costs <br> Adjustments | Pro-Forma as if <br> Previous <br> Accounting <br> Guidance Was <br> in Effect |
| :--- | :--- | :--- | :--- |
| Product revenue | $\$ 310,204$ | $\$ 39,383$ | $\$ 349,587$ |
| Service revenue <br> Total revenue | 39,433 | $(39,433$ | - |
| Product cost of goods sold | 349,637 | $(50$ | $)$ |
| Service costs | 145,493 | - | 145,587 |
| Total cost of goods sold | 14,604 | $(14,604$ | - |
|  | 160,097 | $(14,604$ | 145,493 |
| Gross profit | 189,540 | 14,554 | 204,094 |
| Gross profit percentage | 54.2 | $\%$ |  |
| Selling expenses | 87,642 | 14,498 | 102,140 |
| General and administrative expenses | 92,688 | - | 92,688 |
| Operating expenses | 180,330 | 14,498 | 194,828 |

Table 2 - Reconciliation of GAAP to Adjusted Non-GAAP Operating Income (Dollars in thousands)
(Unaudited)

|  | Three Months Ended <br> December 31, |  |  | Twelve Months Ended <br> December 31, |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | 2018 | 2017 | 2018 | 2017 |

(1) Expense for stock-based compensation, of which a portion varies with the Company's stock price

Table 3 - Reconciliation of GAAP Net Income and Diluted EPS to Non-GAAP Adjusted Net Income and Adjusted Diluted EPS (Unaudited)
(Dollars in thousands, except per share amounts)

Net Income as reported per GAAP

Pretax adjustments:
Stock-based compensation
Severance expense
Acquisition related costs
Building impairment

Three Months Ended December 31,
20182017

| Amount | Diluted EPS (2) | Amount | Diluted EPS (2) |
| :--- | :--- | :--- | :--- |
| $\$ 2,600$ | $\$ 0.28$ | $\$ 20,237$ | $\$ 2.21$ |


| $(1,186$ | $)$ | $(0.12$ | $)$ |
| :--- | :--- | :--- | :--- |
| 126 | 0.01 | 144 | 0.04 |
| 62 | 0.01 | 425 | 0.02 |
| 231 | 0.02 | - | 0.05 |

Diluted EPS (2)
\$ 20,237
\$ 2.21
0.02

| Pretax adjustments | $(767$ | $)$ | $(0.08$ | $)$ | 953 | 0.11 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Tax effect on adjustments ${ }^{(1)}$ | 198 | 0.02 | $(431$ | $)$ | $(0.05$ |  |
| Re-establish U.S. DTAs and Tax Cut and Jobs Act ${ }^{(3)}$ | - | - | $(20,324$ | $)$ | $(2.22$ | $)$ |
| Total adjustments, net of tax | $(569$ | $(0.06$ | $)$ | $(19,802$ | $)$ | $(2.16$ |
| Non-GAAP adjusted net income | $\$ 2,031$ | $\$ 0.22$ | $\$ 435$ | $\$$ | 0.05 |  |

(1) Tax effected at effective tax rate of $25.8 \%$ for 2018 and $45.2 \%$ for 2017 which excludes discrete items
(2) Pretax adjustments to diluted EPS calculated on 9.367 million and 9.168 million of diluted shares for 2018 and 2017, respectively Represents benefit from re-establishing our U.S. deferred tax assets less the impact of the Tax Cuts and Jobs Act and the impact of prior quarter (3) taxes

(1) Tax effected at effective tax rate of $25.8 \%$ for 2018 and $45.2 \%$ for 2017 which excludes discrete items
(2) Pretax adjustments to diluted EPS calculated on 9.273 million and 9.131 million of diluted shares for 2018 and 2017, respectively
(3) Represents benefit from re-establishing our U.S. deferred tax assets less the impact of the Tax Cuts and Jobs Act

## Lawson Products Core Business

## Table 4 - Quarterly Data (Unaudited)

Historical Lawson Segment Sales Representative and Productivity Information
(Dollars in thousands)
Three Months Ended
Dec. 31, Sep. 30, Jun. 30, Mar. 31, Dec. 31,
2018201820182018

| Number of business days | 61 | 63 | 64 | 63 | 61 |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |  |  |  |  |
|  | $\$ 1,258$ | $\$ 1,249$ | $\$ 1,260$ | $\$ 1,213$ | $\$ 1,191$ |  |  |  |
| Average daily net sales | 5.6 | $\%$ | 4.0 | $\%$ | 7.5 | $\%$ | 4.0 | $\%$ |

(1) Average active sales representative count represents the average of the month-end sales representative counts

Lawson Products, Inc.
Table 5 - Consolidated Quarterly Results (Unaudited)

|  | Three Months Ended |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Dec. 31, } \\ & 2018 \end{aligned}$ | $\begin{aligned} & \text { Sep. } 30 \text {, } \\ & 2018 \end{aligned}$ | $\begin{aligned} & \text { Jun. 30, } \\ & 2018 \end{aligned}$ |  | $\begin{aligned} & \text { Mar. 31, } \\ & 2018 \end{aligned}$ |  | $\begin{aligned} & \text { Dec. 31, } \\ & 2017 \end{aligned}$ |
| Average daily net sales | \$ 1,414 | \$ 1,405 | \$ 1,412 |  | \$ 1,341 |  | \$ 1,322 |
| Year over year increase | 7.0 \% | 17.0 \% | 20.5 | \% | 15.0 | \% | 17.8 \% |
| Sequential quarter increase (decrease) | 0.6 \% | (0.5 )\% | 5.3 | \% | 1.4 | \% | 10.1 \% |
| Net sales | \$ 86,266 | \$ 88,530 | \$ 90,382 |  | \$84,459 |  | \$ 80,633 |
| Gross profit ${ }^{(1)}$ | 46,083 | 48,108 | 49,131 |  | 46,218 |  | 46,993 |
| Gross profit percentage ${ }^{(1)}$ | 53.4 \% | 54.3 \% | 54.4 | \% | 54.7 | \% | 58.3 \% |
| Selling, general \& administrative expenses | \$41,998 | \$ 50,374 | \$ 43,557 |  | \$44,381 |  | \$ 46,750 |
| Operating income (loss) | \$4,085 | \$ (2,266 ) | \$ 5,574 |  | \$ 1,837 |  | \$ 243 |

Reflects the adoption of ASC 606 effective January 1, 2018 including the reclassification of $\$ 4.4$ million, $\$ 3.4$ million, $\$ 3.1$ million and $\$ 3.5$ million (1) of selling expenses as a reduction of gross profit in the three months ended December 31, 2018, September 30, 2018, June 30, 2018 and March 31,2018 , respectively

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## Investor Relations:

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