### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

### FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

August 27, 2013

# LAWSON PRODUCTS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of

incorporation)

0-10546

(Commission File Number)

36-2229304

(I.R.S. Employer Identification No.)

8770 W. Bryn Mawr Ave., Suite 900, Chicago, Illinois

(Address of principal executive offices)

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

60631

(Zip Code)

(773) 304-5050

#### Item 7.01 Regulation FD Disclosure.

Lawson Products, Inc. has updated its Investor Presentation (the "Presentation") which is furnished as Exhibit 99.1 to this Report on Form 8-K. A copy of the Presentation is also available on the Company's website at www.lawsonproducts.com.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 Investor Presentation August 2013

#### SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LAWSON PRODUCTS, INC. (Registrant)

Date: August 27, 2013

By: <u>/s/ Ronald J. Knutson</u> Name: Ronald J. Knutson Title: Executive Vice President, Chief Financial Officer

#### EXHIBIT INDEX

#### Exhibit Number

99.1

#### Description

Investor Presentation August 2013

### 



"Safe Harbor" Statement under the Securities Litigation Reform Act of 1995:

This presentation contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. The terms "may," "should," "could," "anticipate," "believe," "continues," "estimate," "expect," "intend," "objective," "plan," "potential," "project" and similar expressions are intended to identify forward-looking statements. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. These statements are based on management's current expectations, intentions or beliefs and are subject to a number of factors, assumptions and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Factors that could cause or contribute to such differences or that might otherwise impact the business include: failure to retain a talented workforce including productive sales representatives; the inability of management to successfully implement strategic initiatives; failure to manage change; the ability to adequately fund our operating and working capital needs through cash generated from operations; the ability to meet the covenant requirements of our line of credit; disruptions of the Company's information and communication systems; the effect of general economic and market conditions; inventory obsolescence; work stoppages and other disruptions at transportation centers or shipping ports; changing customer demand and product mixes; increases in commodity prices; the influence of controlling stockholders; violations of environmental protection regulations; a negative outcome related to employment tax matters; and, all other factors discussed in the Company's "Risk Factors" set forth in its Annual Report on Form 10-K for the year ended December 31, 2012 and in its Quarterly Report on Form 10-Q for the period ended June 30, 2013.

The Company undertakes no obligation to update any such factors or to publicly announce the results of any revisions to any forward-looking statements contained herein whether as a result of new information, future events or otherwise.

LAWSON Products

### **Lawson Investment Summary**

### **Strong Foundation**

- Established presence in service segment of MRO marketplace
- Diversified products, customers, markets and competitors
- Strengthened leadership team
- Infrastructure now in place (McCook DC, ERP, agent conversion)

#### Improving Financial Results

- Focus on sales growth
  - Add incremental sales reps
  - Sales rep retention
- High product gross margins
- Controlling SG&A costs
- Debt to total cap ratio of 26%



#### = Strong Foundation for Growth

- Significant leverage gained on moderate sales growth
- Working capital opportunities
- Drive toward 10% EBITDA margins

LAWSON Products

### **Lawson Products: At a Glance**

- · Service based provider of consumables in MRO market
- Founded in 1952; listed on NASDAQ (LAWS) since 1970
- Serve industrial, commercial, institutional and government markets in all 50 U.S. states, Canada and Puerto Rico
- · Headquartered in Chicago, IL
  - 5 distribution centers and 1 corporate HQ
  - ~1,500 employees
- Supplies ~375,000 products to the MRO marketplace

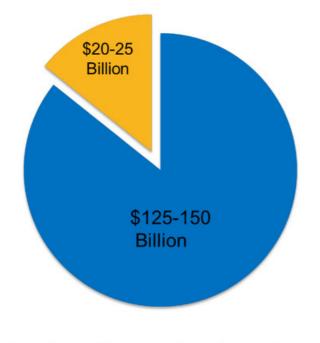


### Lawson Products: At a Glance



#### Sales Coverage and Distribution Reach Across North America;

### **Lawson Products: Competitive Advantages and Differentiators**



Broad Based MRO Market Service Based VMI Market

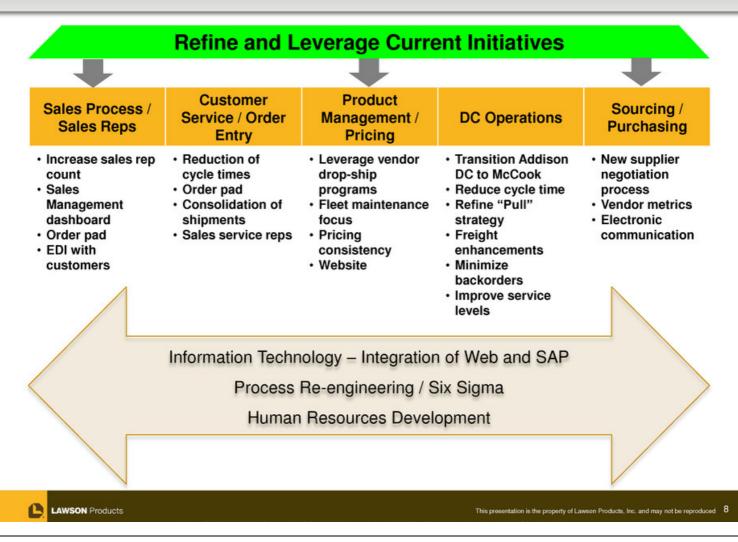
### What differentiates Lawson:

- Vendor managed inventory or "keep fill"
- Deep product knowledge
- Service intensive value proposition
- Broad geographic sales and service coverage throughout the US and Canada
- Significant investments in people, facilities and technology to enable outstanding customer service

LAWSON Products

| Investment           | Benefits   |
|----------------------|--|
| ERP                  | <ul> <li>Foundation for growth</li> <li>Easier ordering</li> <li>Improved customer service</li> <li>Data consistency</li> <li>Centralized market-based pricing</li> <li>Enables new E Commerce Site</li> </ul> |
| Network Optimization | <ul> <li>Leased 306,000 sq ft facility</li> <li>Reduces overall fixed-cost base</li> <li>Drive efficiencies in inventory and material handling</li> <li>Allows centralization of certain inventory</li> </ul>  |
| Sales Transformation | <ul> <li>Increasing sales rep count</li> <li>New web site</li> <li>Multiple sales channels</li> <li>Ease of ordering</li> <li>Process efficiencies</li> </ul>  |

## **2013 Focus: Actions Across the Value Chain**



## **Financial Highlights**

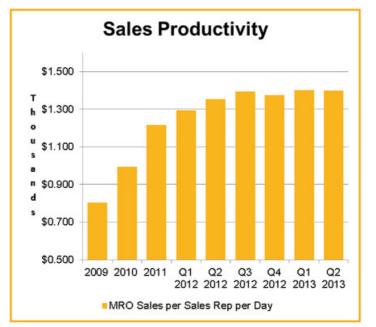
- Focused on revenue growth → Number of sales reps and sales rep productivity
- June YTD 2013:
  - 773 sales reps, up 16 from January 1, 2013

### • \$20M of cost reductions right-sized the organization

- ~\$13M in annualized employee compensation
- ~\$7M in COGS, freight, T&E and other controllable costs
- 2012 impacted by non-recurring charges (goodwill, severance, asset sales, taxes)
- Strong balance sheet
  - Debt to total cap of 26%
  - \$25.4M of net capital spend 2010 through June 2013
    - \$12.3M ERP
    - \$14.4M McCook Consolidated DC
    - \$4.4M Corporate Headquarters
    - \$1.6M Web
    - \$14.3M of proceeds from asset sales
- In June, signed letter of intent to sell Automatic Screw Machine Products, a non-core subsidiary for \$12.5M. Expected to close in October.

# **Financial Highlights – Sales Trends**

- · Focus on sales rep productivity
- Number of sales reps leveled off in 2012
- Add incremental sales reps in 2013
   and beyond
- Tight correlation between sales levels and sales rep count



LAWSON Products

### **Financial Highlights – Gross Margin & Cost Controls**



In June, the Company entered into a non-binding letter of intent to sell substantially all of the net assets of its Automatic Screw Machine Products subsidiary and as a result all prior period amounts have been reclassified to reflect discontinued operations treatment.

(1) Q2 2012 includes a \$3.9M charge for discontinuing certain stocked products

(2) Q3 and Q4 2012 benefited from sell through of discontinued product at better than anticipated pricing (3) Increase over Q1 2012 driven by \$1.0M additional bad debt expense and \$0.5M additional facility costs

(4) Includes national sales meeting (\$1.2M), stock compensation (\$1.6M) and seasonal Q1 payroll taxes

#### LAWSON Products

## **Financial Highlights**



In June the Company entered into a non-binding letter of intent to sell substantially all of the net assets of its Automatic Screw Machine Products subsidiary and as a result all prior period amounts have been reclassified to reflect discontinued operations treatment.

 (1) Adjusted EBITDA excludes non-recurring costs, severance, stock based compensation and gains on disposal of properties - See Regulation G Non-GAAP reconciliation in appendix P-2
 (2) Q1 2013 negatively impacted by \$1.6M of incremental seasonal payroll taxes

LAWSON Products

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LAWSON Products

# **For More Information**

Contact:

Ronald J. Knutson EVP, CFO Investor Relations (773) 304-5665 ron.knutson@lawsonproducts.com



LAWS listed NASDAQ www.lawsonproducts.com

And see our Website at <a href="http://www.lawsonproducts.com/company-info/investor-relations.jsp">http://www.lawsonproducts.com/company-info/investor-relations.jsp</a>

LAWSON Products

# Appendices



# **Significant Recent Activities**

| August 2011    | ➢Implemented SAP   |
|----------------|--|
| October 2011   | Commenced construction of new McCook, IL distribution center   |
| May 2012       | Relocated corporate headquarters   |
| June 2012      | <ul> <li>Announced \$20M in annual costs savings</li> <li>Headcount reduction of ~100 individuals</li> <li>Gross margin improvements in freight, free goods and pricing</li> <li>Restructured senior team</li> </ul> |
| August 2012    | <ul> <li>Transitioned packaging facility to McCook, IL distribution center</li> <li>Entered into new five year \$40M credit facility</li> </ul>  |
| October 2012   | <ul> <li>Announced new CEO and President</li> <li>Consolidated Vernon Hills distribution center into McCook, IL</li> </ul>   |
| November 2012  | <ul> <li>Completed planned reduction of staff</li> <li>Commenced roll-out of new website to existing web customers</li> </ul>  |
| December 2012  | Completed on-boarding of U.S. independent agents to employees  |
| April 2013     | ➢Roll-out of new web-site to new customers   |
| April/May 2013 | McCook DC begins to ship customer orders   |

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### **Regulation G – GAAP Reconciliation**

### Non GAAP Reconciliation of Adjusted EBITDA to Sales Percentage

The Company reports its financial results in accordance with U.S. generally accepted accounting principles (GAAP). However, the Company's management believes that certain non-GAAP financial measures may provide users of this financial information additional meaningful comparisons between current results and results in prior operating periods. Management believes that these non-GAAP financial measures can provide additional meaningful reflection of underlying trends of the business because they provide a comparison of historical information that excludes certain infrequently occurring or non-operational items that impact the overall comparability. See the table below for supplemental financial data and corresponding reconciliations to GAAP financial measures for quarterly adjusted EBITDA as a percentage of net sales. Non-GAAP financial measures should be viewed in addition to, and not as an alternative for, the Company's reported results prepared in accordance with GAAP.

In June the Company entered into a non-binding letter of intent to sell substantially all of the net assets of its Automatic Screw Machine Products subsidiary and as a result all prior period amounts have been reclassified to reflect discontinued operations treatment.

| (\$ in thousands)                   | <u>Q1 2011</u> | Q2 2011   | Q3 2011   | <u>Q4 2011</u> | <u>Q1 2012</u> | Q2 2012                | Q3 2012            | <u>Q4 2012</u>      | <u>Q1 2013</u>     | Q2 2013    |
|-------------------------------------|----------------|-----------|-----------|----------------|----------------|------------------------|--------------------|---------------------|--------------------|------------|
| Net Sales                           | \$ 79,255      | \$ 80,625 | \$ 71,490 | \$ 69,029      | \$ 71,364      | \$ 69,830              | \$ 67,863          | \$ 64,505           | \$ 67,213          | \$ 68,317  |
| Operating Income (Loss)             | 3,542          | 1,397     | (3,480)   | (6,995)        | (3,466)        | (42,084)               | (1,740)            | ) 2,057             | (3,530)            | (201)      |
| Depreciation & Amortization         | 1,260          | 1,315     | 1,161     | 1,676          | 1,715          | 1,566                  | 1,963              | 1,841               | 2,061              | 2,244      |
| EBITDA                              | 4,802          | 2,712     | (2,319)   | (5,319)        | (1,751)        | (40,518)               | 223                | 3,898               | (1,469)            | 2,043      |
| Excluded Costs                      |                |           |           |                |                |                        |                    |                     |                    |            |
| Severance                           | 745            | 465       | 282       | 122            | 185            | 6,585                  | 1,410              | (159)               | -                  | 2          |
| Stock Based Compensation (Benefit)  | 227            | (95)      | (538)     | 467            | 198            | (1,015)                | 77                 | 434                 | 1,596              | 76         |
| ERP Implementation Costs            | 1,902          | 2,388     | 2,344     | 339            | -              |                        | -                  | -                   | -                  | -          |
| Loss/(Gain) on Disposal of Property | -              | -         |           | 22             |                | (2,122)                | (11)               | (1,588)             | -                  |            |
| Employment Tax Matter               | -              | -         | -         | 1,200          | -              | -                      | -                  | -                   | -                  | -          |
| Goodwill Impairment                 | 2              | -         | -         | -              | -              | 28,306                 | -                  | 12                  | -                  | -          |
| Inventory Rationalization           | -              |           | -         | -              | -              | 3,893                  | -                  | -                   | -                  | -          |
| National sales meeting              |                |           | -         |                |                |                        |                    | -                   | 1,225              |            |
| Adjusted EBITDA                     | \$ 7,676       | \$ 5,470  | \$ (231)  | \$ (3,169)     | \$ (1,368)     | \$ (4,871)             | \$ 1,699           | \$ 2,585            | \$ 1,352           | \$ 2,121   |
| Adjusted EBITDA % of Sales          | 9.7%           | 6.8%      | -0.3%     | -4.6%          | -1.9%          | -7.0%                  | 2.5%               | 4.0%                | 2.0%               | 3.1%       |
|                                     |                |           |           |                | π              | is presentation is the | e property of Laws | on Products, Inc. a | ind may not be rep | roduced 17 |