## LAWSON Products

## Lawson Products Announces Second Quarter 2018 Results

July 26, 2018

## $\mathbf{2 0 . 5} \%$ Sales Increase Drives Strong Performance

CHICAGO--(BUSINESS WIRE)--Jul. 26, 2018-- Lawson Products, Inc. (NASDAQ: LAWS) ("Lawson" or the "Company"), a distributor of products and services to the MRO marketplace, today announced results for the second quarter ended June 30, 2018.

Highlights

- Total sales of $\$ 90.4$ million, up 20.5\%. Average daily sales ("ADS") increased to $\$ 1.412$ million during the second quarter of 2018 compared to $\$ 1.172$ million in the second quarter of 2017 and increased $5.3 \%$ sequentially over the first quarter
- Organic Lawson segment ADS, excluding The Bolt Supply House ("Bolt Supply"), increased 7.5\% compared to the prior year quarter driven by the sixth consecutive quarterly increase in sales rep productivity which increased $9.1 \%$ for the quarter
- Bolt Supply, which was acquired in October of 2017, added $\$ 9.8$ million of sales and $\$ 0.9$ million of adjusted EBITDA in the second quarter 2018 (see reconciliation in Table 2), in line with the Company's expectations
- Operating income was $\$ 5.6$ million compared to $\$ 7.9$ million in the second quarter of 2017 which included a $\$ 5.4$ million non-recurring gain on the sale of a facility. Non-GAAP adjusted EBITDA was $\$ 7.7$ million compared to $\$ 4.5$ million a year ago, up $71 \%$. The Lawson segment adjusted EBITDA was $\$ 6.8$ million, up $50 \%$ over the year ago quarter (see reconciliation in Table 2)
- Borrowings, net of cash, ended at $\$ 10.1$ million representing a decline of $\$ 3.5$ million during the quarter
"Demand for our value-added MRO services remained robust in the second quarter as evidenced by the increase in our average daily sales. The $20.5 \%$ sales increase was largely driven by improved Lawson sales rep productivity as well as the inclusion of Bolt Supply. The $43 \%$ growth in our adjusted EBITDA percentage, which is over twice the sales gain, demonstrates the strengthening of our business and our ability to leverage our existing infrastructure," said Michael DeCata, president and chief executive officer. "Additionally, we increased our Lawson segment gross profit to $60.4 \%$ prior to the selling expense reclassification while driving adjusted EBITDA as a percent of sales to $8.6 \%$ from $6.0 \%$ a year ago."


## Second Quarter Results

Net sales increased $20.5 \%$ to $\$ 90.4$ million for the second quarter of 2018 compared to $\$ 75.0$ million in 2017. Both quarters had 64 selling days. Average daily sales grew to $\$ 1.412$ million compared to $\$ 1.172$ million in the previous year quarter. Sales were positively impacted by $\$ 9.8$ million from the inclusion of the Bolt Supply acquisition completed in the beginning of the fourth quarter of 2017 and a $9.1 \%$ improvement in Lawson's sales per rep per day productivity compared to the second quarter 2017.

Second quarter gross profit increased $\$ 4.0$ million to $\$ 49.1$ million compared to $\$ 45.1$ million in 2017, primarily due to increased sales and the acquisition of Bolt Supply, offset by $\$ 3.4$ million due to the adoption of the new revenue recognition accounting standard. On a like-for-like basis, gross profit of the Lawson segment improved to $60.4 \%$ from $60.2 \%$ the year ago quarter. Reported gross profit as a percentage of sales was $54.4 \%$ for the second quarter. Prior to the adoption of the new revenue recognition standard, consolidated gross profit as a percent of sales was $58.0 \%$ including Bolt Supply.

Selling expenses decreased as a percentage of sales to $24.3 \%$ from $31.7 \%$ in the second quarter of 2017 due to increasing organic sales, the adoption of the new revenue recognition standard, and the inclusion of Bolt Supply, which has lower selling expenses. The Lawson segment selling expenses decreased as a percent of sales to $30.5 \%$ from $31.7 \%$ on increasing organic sales. Reported selling expenses of $\$ 22.0$ million in the second quarter compared to $\$ 23.8$ million a year ago reflect the inclusion of $\$ 0.8$ million of Bolt Supply expenses offset by $\$ 3.1$ million of selling expenses now reported within gross profit.

General and administrative expenses decreased as a percentage of sales to $23.9 \%$ from $25.2 \%$, primarily from leveraging our costs on growing sales. Total general and administrative expenses of $\$ 21.6$ million in the second quarter of 2018 compared to $\$ 18.9$ million a year ago quarter reflect the inclusion of $\$ 2.1$ million for Bolt Supply and $\$ 0.5$ million for a discontinued operation accrual.

Operating income in the second quarter of 2018 was $\$ 5.6$ million compared to $\$ 7.9$ million a year ago which included a non-recurring gain of $\$ 5.4$ million from the sale of a distribution facility. Adjusted non-GAAP EBITDA increased to $\$ 7.7$ million in the second quarter of 2018 compared to $\$ 4.5$ million in the year ago quarter (see reconciliation in Table 2). The growth in adjusted non-GAAP EBITDA from a year ago was generated by an improvement of $\$ 2.3$ million in the Lawson segment and the contribution of $\$ 0.9$ million from Bolt Supply.

Net income for the second quarter of 2018 was $\$ 3.2$ million, or $\$ 0.35$ per diluted share compared to net income of $\$ 7.3$ million, or $\$ 0.80$ per diluted share, for the same period a year ago. The second quarter of 2017 benefited by $\$ 0.60$ per diluted share from a non-recurring gain on the sale of a facility. Excluding this non-recurring gain, net income per diluted share increased to $\$ 0.35$ from $\$ 0.20$ in the year ago quarter.
"Excluding last year's benefit from the sale of a facility, our results significantly improved this quarter as a result of our acquisition strategy, improving
the productivity of our sales team, and the ability to leverage our infrastructure on strong organic sales growth. The continued improvement in our financial performance is a result of investments that we have made over the past several years. We are encouraged by our performance to date and are confident that we will achieve increased earnings through growth in organic sales and accretive acquisitions," concluded Mr. DeCata.

## Conference Call

Lawson Products, Inc. will conduct a conference call with investors to discuss second quarter 2018 results at 9:00 a.m. Eastern Time on July 26, 2018. The conference call is available by direct dial at 1-877-737-7051 in the U.S. or 1-201-689-8878 from outside of the U.S. A replay of the conference call will be available approximately two hours after completion of the call through August 31, 2018. Callers can access the replay by dialing $1-877-481-4010$ in the U.S. or 1-919-882-2331 outside the U.S. The PIN access number for the replay is 33666\#. A streaming audio of the call and an archived replay will also be available on the investor relations page of Lawson's website through August 31, 2018.

About Lawson Products, Inc.
Founded in 1952, Lawson Products, Inc., headquartered in Chicago, IL, sells and distributes specialty products to the industrial, commercial, institutional and government maintenance, repair and operations market (MRO). The Company is dedicated to helping customers in the U.S. and Canada lower their total cost of operation by increasing productivity and efficiency. The combination of Lawson Managed Inventory and the Company's problem-solving professionals ensures customers always have the right parts to handle the job. Through The Bolt Supply House, customers in Western Canada have access to products at several retail branches. Under its Kent Automotive brand, the Company provides collision and mechanical repair products to the automotive aftermarket.

Lawson Products ships from several strategically located distribution centers to customers in all 50 states, Puerto Rico, Canada, Mexico, and the Caribbean.

For additional information, please visit https://www.lawsonproducts.com or https://www.kent-automotive.com.
This Release contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. The terms "may," "should," "could," "anticipate," "believe," "continues," "estimate," "expect," "intend," "objective," "plan," "potential," "project" and similar expressions are intended to identify forward-looking statements. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. These statements are based on management's current expectations, intentions or beliefs and are subject to a number of factors, assumptions and uncertainties that could cause or contribute to such differences or that might otherwise impact the business and include the risk factors set forth in Item 1A of the December 31, 2017, Form 10-K filed on February 22, 2018. The Company undertakes no obligation to update any such factor or to publicly announce the results of any revisions to any forward-looking statements whether as a result of new information, future events or otherwise.

## -TABLES FOLLOW-

Lawson Products, Inc.
Condensed Consolidated Statements of Income
(Dollars in thousands, except per share data)
(Unaudited)

|  | Three Months Ended June 30, |  | d Six Month June 30, 2018 | s Ended <br> 2017 |
| :---: | :---: | :---: | :---: | :---: |
| Product revenue | \$ 80,397 | \$ 75,006 | \$ 155,367 | \$ 149,623 |
| Service revenue | 9,985 | - | 19,474 | - |
| Net revenue | 90,382 | 75,006 | 174,841 | 149,623 |
| Product cost of goods sold | 37,856 | 29,865 | 72,688 | 59,603 |
| Service costs | 3,395 | - | 6,804 | - |
| Gross profit | 49,131 | 45,141 | 95,349 | 90,020 |
| Operating expenses: |  |  |  |  |
| Selling expenses | 22,004 | 23,806 | 43,944 | 48,610 |
| General \& administrative expenses | 21,573 | 18,866 | 44,014 | 38,229 |
| Total SG\&A | 43,577 | 42,672 | 87,958 | 86,839 |
| Gain on sale of property | - | (5,422 ) | ) - | (5,422 ) |
| Operating expenses | 43,577 | 37,250 | 87,958 | 81,417 |
| Operating income | 5,554 | 7,891 | 7,391 | 8,603 |
| Interest expense | (264 | (166 ) | ) (504 | (260 ) |
| Other (expense) income, net | (777 | ) (115 ) | ) (490 | 110 |
| Income before income taxes | 4,513 | 7,610 | 6,397 | 8,453 |
| Income tax expense | 1,319 | 337 | 1,967 | 323 |


| Net income | $\$ 3,194$ | $\$ 7,273$ | $\$ 4,430$ | $\$ 8,130$ |
| :--- | :--- | :--- | :--- | :--- |
| Basic income per share of common stock | $\$ 0.36$ | $\$ 0.82$ | $\$ 0.50$ | $\$ 0.92$ |
| Diluted income per share of common stock$\$ 0.35$ | $\$ 0.80$ | $\$ 0.48$ | $\$ 0.89$ |  |
| Lawson Products, Inc. <br> Condensed Consolidated Balance Sheets <br> (Dollars in thousands, except share data) <br> (Unaudited) |  |  |  |  |


| June 30, | December 31, |
| :--- | :--- |
| 2018 | 2017 |

## ASSETS

## Current assets:

| Cash and cash equivalents | $\$ 5,992$ | $\$ 4,416$ |
| :--- | :--- | :--- |
| Restricted cash | 800 | 800 |
| Accounts receivable, less allowance for doubtful accounts of $\$ 447$ and $\$ 476$, respectively | 42,613 | 38,575 |
| Inventories, net | 51,032 | 50,928 |
| Miscellaneous receivables and prepaid expenses | 4,295 | 3,728 |
| Total current assets | 104,732 | 98,447 |
|  |  |  |
| Property, plant and equipment, net | 25,605 | 27,333 |
| Deferred income taxes | 19,892 | 21,248 |
| Goodwill | 18,804 | 19,614 |
| Cash value of life insurance | 12,074 | 11,964 |
| Intangible assets, net | 10,963 | 11,813 |
| Other assets | 316 | 248 |
| Total assets | $\$ 192,386$ | $\$ 190,667$ |

## LIABILITIES AND STOCKHOLDERS' EQUITY

## Current liabilities:

| Revolving lines of credit | \$ 16,071 | \$ 14,543 |
| :---: | :---: | :---: |
| Accounts payable | 14,794 | 12,394 |
| Accrued expenses and other liabilities | 29,329 | 33,040 |
| Total current liabilities | 60,194 | 59,977 |
| Security bonus plan | 12,802 | 12,981 |
| Financing lease obligation | 5,833 | 6,420 |
| Deferred compensation | 5,862 | 5,476 |
| Deferred rent liability | 2,452 | 3,512 |
| Deferred tax liability | 3,007 | 3,115 |
| Other liabilities | 4,782 | 5,696 |
| Total liabilities | 94,932 | 97,177 |
| Stockholders' equity: |  |  |
| Preferred stock, \$1 par value: |  |  |
| Authorized - 500,000 shares, issued and outstanding - None | - | - |
| Common stock, \$1 par value: |  |  |
| Authorized - 35,000,000 shares |  |  |
| Issued - $8,951,913$ and $8,921,302$ shares, respectively | 8,952 | 8,921 |
| Outstanding - $8,918,639$ and $8,888,028$ shares, respectively |  |  |
| Capital in excess of par value | 14,298 | 13,005 |
| Retained earnings | 75,554 | 71,453 |
| Treasury stock - 33,274 shares | (711 | ) (711 |
| Accumulated other comprehensive income (loss) | (639 | ) 822 |
| Total stockholders' equity | 97,454 | 93,490 |
| Total liabilities and stockholders' equity | \$ 192,386 | \$ 190,667 |

## LAWSON PRODUCTS, INC.

## SEC REGULATION G GAAP RECONCILIATIONS

The Company reports its financial results in accordance with U.S. generally accepted accounting principles (GAAP). However, the Company's management believes that certain non-GAAP financial measures may provide users of this financial information with additional meaningful
comparisons between current results and results in prior operating periods. Management believes that these non-GAAP financial measures can provide additional meaningful reflection of underlying trends of the business because they provide a comparison of historical information that excludes certain non-operational items that impact the overall comparability. See Tables below for supplemental financial data and corresponding reconciliations to GAAP financial measures for the three and six months ended June 30, 2018 and 2017. Non-GAAP financial measures should be viewed in addition to, and not as an alternative for, the Company's reported results prepared in accordance with GAAP.

On January 1, 2018 the Company adopted Accounting Standards Codification 606-Revenue From Contracts With Customers ("ASC 606"). As part of the Company's adoption of ASC 606, it concluded that it has two separate performance obligations, and accordingly, two separate revenue streams: product and services. As a result, the Company is now reporting two separate revenue streams and two separate costs of revenues. The adoption of ASC 606 had a minimal impact on total reported revenues, costs and net income for the three and six months ended June 30, 2018. However, the adoption required prospective reclassification of certain selling expenses associated with the separately identified vendor managed inventory services performance obligation costs historically classified as selling expenses to cost of sales. As ASC 606 was adopted on a modified retrospective method, prior quarters are not restated. The following information is intended to provide comparable information on selected financial statement line items in accordance with both ASC 606 and previous accounting literature (ASC 605 Revenue Recognition).

TABLE 1 - Impact of ASC 606 on Condensed Consolidated Statements of Income (Unaudited)

| Three Months Ended June 30, 2018 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands) | As Reported |  | Service <br> Revenues and <br> Costs <br> Adjustments |  | Pro-Forma as if previous accounting guidance was in effect |
| Product revenue | \$ 80,397 |  | \$ 9,738 |  | \$ 90,135 |
| Service revenue | 9,985 |  | (9,985 ) |  | - |
| Net Revenue | 90,382 |  | (247 ) |  | 90,135 |
| Product cost of goods sold | 37,856 |  | - |  | 37,856 |
| Service costs | 3,395 |  | (3,395 ) |  | - |
| Total cost of goods sold | 41,251 |  | (3,395 |  | 37,856 |
| Gross profit | 49,131 |  | 3,148 |  | 52,279 |
| Gross profit percentage | 54.4 \% |  |  |  | 58.0 \% |
| Selling expenses | 22,00 |  | 3,078 |  | 25,082 |
| General and administrative expenses | 21,57 |  | - |  | 21,573 |
| Operating expenses | 43,5 |  | 3,078 |  | 46,655 |
| Operating income | \$ 5,554 |  | \$ 70 |  | \$ 5,624 |
|  | Six Months Ended June 30, 2018 |  |  |  |  |
|  | Service |  | Pro-Forma as if previous |  |  |
|  | Revenues and Costs |  |  | accounting guidance |  |
| (Dollars in thousands) | As Reported | Adjustments |  | in effect |  |
| Product revenue | \$ 155,367 | \$ 19,402 |  | \$ 174,769 |  |
| Service revenue | 19,474 | (19,474 | ) | - |  |
| Net Revenue | 174,841 | (72 | ) | 174,769 |  |
| Product cost of goods sold | 72,688 | - |  | 72,688 |  |
| Service costs | 6,804 | (6,804 | ) | - |  |
| Total cost of goods sold | 79,492 | (6,804 | ) 72,688 |  |  |
| Gross profit | 95,349 | 6,732 | 102,081 |  | \% |
| Gross profit percentage | 54.5 \% | \% |  | 58.4 |  |
| Selling expenses | 43,944 | 6,624 |  | 50,568 |  |
| General and administrative expenses | 44,014 | - |  | 44,014 |  |
| Operating expenses | 87,958 | 6,624 |  | 94,582 |  |
| Operating income | \$7,391 | \$ 108 |  | \$ 7,499 |  |

## Table 2 - Reconciliation of GAAP Operating Income to Non-GAAP Adjusted EBITDA

(Dollars in thousands)

(1) Average active sales rep count represents the average of the month-ends sales representative count LAWSON PRODUCTS, INC.
TABLE 4 - CONSOLIDATED QUARTERLY RESULTS (UNAUDITED)

|  | (Dollars in thousands) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Three Months Ended |  |  |  |  |  |  |  |  |
|  | Jun. 30 |  | Mar. 31 |  | Dec. 31 |  | Sep. 30 |  | Jun. 30 |
|  | 2018 |  | 2018 |  | 2017 |  | 2017 |  | 2017 |
| Average daily net sales | \$ 1,412 |  | \$ 1,341 |  | \$ 1,322 |  | \$ 1,201 |  | \$ 1,172 |
| Year over year increase | 20.5 | \% | 15.0 | \% | 17.8 | \% | 9.5 | \% | 8.1 \% |
| Sequential quarter increase | 5.3 | \% | 1.4 | \% | 10.1 | \% | 2.5 | \% | 0.5 \% |
| Net Sales | \$ 90,382 |  | \$ 84,459 |  | \$ 80,633 |  | \$ 75,651 |  | \$75,006 |
| Gross profit (1) | 49,131 |  | 46,218 |  | 46,993 |  | 46,005 |  | 45,141 |


| Gross profit percentage ${ }^{(1)}$ | 54.4 | $\%$ | 54.7 | $\%$ | 58.3 | $\%$ | 60.8 | $\%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

(1) Reflects the adoption of ASC 606 effective January 1, 2018 including the reclassification of $\$ 3.1$ million and $\$ 3.5$ million of selling expense as a reduction of gross profit in the three months ended June 30, 2018 and March 31, 2018, respectively
(2) The three months ended June 30, 2017 includes $\$ 5.4$ million related to the sale of the Fairfield, NJ distribution center

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## Investor Relations:

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