



LAWSON Products

Lawson Products Retains Investor Relations Firm MBS Value Partners

March 11, 2011

DES PLAINES, Ill., Mar 11, 2011 (BUSINESS WIRE) -- Lawson Products, Inc. (NASDAQ: LAWS) ("Lawson" or the "Company"), a distributor of products and services to the MRO and OEM marketplaces, today announced that it has retained the services of MBS Value Partners, LLC ("MBS Value") (www.mbsvalue.com) as the Company's Investor Relations firm.

MBS Value, with headquarters in New York City, is a capital markets strategic advisory firm specializing in maximizing shareholder value through effective communications. MBS Value brings a unique combination of advisory and execution capabilities through customized investor, financial and corporate communications programs, supported by extensive research resources and a network of financial community relationships.

"Having recently implemented a new corporate strategy to optimize Lawson's operational efficiencies and drive future growth, we selected MBS Value to assist us with our outreach to the investment community as we move the business forward," commented Thomas Neri, president and chief executive officer of Lawson. "MBS Value brings expertise in shareholder communications, experience in the industrial distribution sector, and strong relationships with the investment community. We look forward to working with the MBS Value team to establish new communications channels with the financial community."

About Lawson Products, Inc.

Founded in 1952, Lawson Products, Inc. (NASDAQ:LAWS), is an industrial distributor of more than 300,000 different maintenance and repair supplies. Lawson Products serves its customers through a dedicated team of 1,100 experienced independent field sales agents and approximately 900 employees. The Company services the industrial, institutional, commercial and government markets in all 50 U.S. states, Canada and Puerto Rico. Please visit our website at www.lawsonproducts.com.

About MBS Value Partners, LLC

MBS Value Partners, headquartered in New York City, is a capital markets advisory firm that provides senior level advisory work and customized investor relations, financial media and corporate communications programs for a growing roster of domestic and international clients in a broad range of industries. For additional information on our approach, services, and leadership team, please visit our website at www.mbsvalue.com.

SOURCE: Lawson Products, Inc.

Lawson Products, Inc.
Ronald J. Knutson
SVP, Chief Financial Officer
847-827-9666, ext. 2665