

# **Lawson Products Reports Third Quarter 2014 Results**

October 23, 2014

### Sales Increase of 8.6% Drives Improved Performance

CHICAGO--(BUSINESS WIRE)--Oct. 23, 2014-- Lawson Products, Inc. (NASDAQ:LAWS) ("Lawson" or the "Company"), a distributor of products and services to the MRO marketplace, today announced results for the third quarter ended September 30, 2014.

### Highlights

- Net sales and average daily sales increased 8.6% over the third quarter of 2013 to \$74.1 million. Average daily sales also increased 2.8% over the second quarter of 2014.
- Adjusted operating income improved by 25.0% to \$2.2 million in the third quarter of 2014 from \$1.7 million a year ago (See reconciliation in Table 1).
- During 2014, the Company paid down \$16.1 million on its outstanding bank loan and was debt free on September 30, 2014.

"Our third quarter financial and operating performance demonstrates the value of recent infrastructure investments," said Michael DeCata, president and chief executive officer. "The improved productivity from our existing sales team and the growth in the number of new sales representatives are helping top-line sales while continued improvements in operational efficiencies are strengthening our customer service and helping us deliver stronger bottom line results.

"We have grown our sales force by a net 88 direct sales reps in the first nine months of 2014 and remain on pace to grow the team by approximately 15% this year. Our focus remains on adding quality sales representatives in strategic geographical areas to continue to improve coverage of our targeted marketplace," continued Mr. DeCata.

### Third Quarter Results

Net sales for the third quarter of 2014 were \$74.1 million versus \$68.2 million for the third quarter of 2013. Both quarters in 2014 and 2013 had 64 selling days. Average daily sales increased 8.6% to \$1.158 million in the recent quarter from \$1.066 million a year earlier, and also increased 2.8% over \$1.126 million in the second quarter of 2014. The sales increase was driven by a 13% year-over-year sales growth in our strategic accounts and 19% growth from our Kent Automotive division over the prior year. The increase was also driven by improved productivity of existing sales reps in the period and sales reps hired within the past year as they developed their territories.

Gross profit percentage for the period was 60.1% compared to 60.4% in the third quarter of 2013. This modest decline was primarily due to lower net freight recoveries and an increase in lower margin strategic accounts.

Selling expenses increased as a percent of sales to 31.8% in the third quarter of 2014 compared to 31.2% in the third quarter of 2013. This increase primarily reflects the initial fixed expense associated with the expansion of the sales force. General and administrative expenses increased 6.5% to \$20.3 million in the third quarter of 2014 from \$19.0 million in the prior year quarter primarily reflecting a \$2.4 million increase in our accounting for non-cash stock-based compensation which is directly tied to our stock price increase during the quarter. This increase was offset partially by a decrease in severance expense and \$0.7 million in proceeds received from a favorable legal settlement.

Excluding stock-based compensation, severance expense and proceeds from legal settlements, adjusted non-GAAP operating income increased 25.0% to \$2.2 million in the third quarter of 2014 compared to \$1.7 million a year ago (see reconciliation in Table 1). The improvement was driven primarily by increased sales and was offset partially by the investment in hiring of new sales representatives. GAAP operating income for the third quarter of 2014 was \$0.7 million compared to \$0.9 million in the third quarter of 2013 reflecting the effect of increased stock price on stock-based compensation expense.

Net income for the third quarter of 2014 was \$0.5 million, or \$0.05 per diluted share, as compared to net income of \$0.6 million, or \$0.07 per diluted share, for the same period a year ago reflecting the effect of the aforementioned stock price increase on stock-based compensation.

During the third quarter of 2014, the Company paid off the remaining balance of its outstanding bank loan and was debt free on September 30, 2014.

"As we look to the remainder of 2014 and into 2015, we will continue to focus on our key objectives: improving sales volume from existing sales reps while continuing to grow our sales force, maintaining high levels of existing customer service, and remaining disciplined in managing our operating expenses. With our strong balance sheet and our existing infrastructure, we are positioning ourselves for growth and accelerated performance," stated Mr. DeCata.

#### Conference Call

Lawson Products, Inc., will conduct a conference call with investors to discuss third quarter 2014 results at 9:00 a.m. Eastern Time on October 23, 2014. The conference call is available by direct dial at 866-652-5200 in the U.S. or 412-317-6060 from outside of the U.S. A replay of the conference call will be available approximately one hour after completion of the call through November 21, 2014. Callers can access the replay by dialing 877-344-7529 in the U.S. or 412-317-0088 outside the U.S. The PIN access number for the replay is 10053973#. A streaming audio of the call and an

archived replay will also be available on the investor relations page of Lawson's website through November 21, 2014.

About Lawson Products, Inc.

Founded in 1952, Lawson Products (NASDAQ: LAWS) is an industrial distributor of more than 300,000 maintenance and repair products. Lawson Products serves the industrial, commercial, institutional and government maintenance, repair and operations (MRO) market. The Company ships products to customers in all 50 states, Puerto Rico, Canada, Mexico and the Caribbean from five strategically located distribution centers in North America. Under its Kent Automotive brand, the Company supplies products to collision and mechanical repair shops as well as automotive OEMs. For additional information, please visit <a href="https://www.lawsonproducts.com">www.lawsonproducts.com</a>.

This Release contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. The terms "may," "should," "could," "anticipate," "believe," "continues," "estimate," "expect," "intend," "objective," "plan," "potential," "project" and similar expressions are intended to identify forward-looking statements. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. These statements are based on management's current expectations, intentions or beliefs and are subject to a number of factors, assumptions and uncertainties that could cause or contribute to such differences or that might otherwise impact the business and include the risk factors set forth in Item 1A of the December 31, 2013, Form 10-K filed on February 20, 2014. The Company undertakes no obligation to update any such factor or to publicly announce the results of any revisions to any forward-looking statements whether as a result of new information, future events or otherwise.

#### -TABLES FOLLOW-

Lawson Products, Inc.

**Condensed Consolidated Statements of Operations** 

(Dollars in thousands, except per share data)

(Unaudited)

	Three Mor Septembe		Nine Months Ended September 30,			
	2014	2013	2014	2013		
Net sales	\$ 74,128	\$ 68,235	\$215,412	\$ 203,765		
Cost of goods sold  Gross profit	29,595 44,533	27,015 41,220	85,798 129,614	82,097 121,668		
Operating expenses:						
Selling expenses	23,577	21,305	67,807	63,530		
General & administrative expenses	20,278	19,045	61,555	60,999		
Total SG&A	43,855	40,350	129,362	124,529		
Impairment loss	_	_	3,046	_		
Operating expenses	43,855	40,350	132,408	124,529		
Operating income (loss)	678	870	(2,794 )	(2,861 )		
Interest expense	(182 )	(365 )	(637 )	(799 )		
Other income (expense), net	138	(19 )	71	(150 )		
Income (loss) from continuing operations before income taxes	634	486	(3,360 )	(3,810 )		
Income tax expense (benefit)	174	303	(296 )	(398 )		
Income (loss) from continuing operations	460	183	(3,064)	(3,412 )		
Income and gain from discontinued operations, net of income taxes	_	418	1,367	1,187		
Net income (loss)	\$ 460	\$ 601	\$ (1,697)	\$ (2,225 )		
Basic and diluted income (loss) per share of common stock:						
Continuing operations	\$ 0.05	\$ 0.02	\$ (0.35)	\$ (0.40 )		
Discontinued operations	_	0.05	0.15	0.14		
Net income (loss) per share	\$ 0.05	\$ 0.07	\$ (0.20 )	\$(0.26)		

Basic and diluted weighted average shares outstanding:

Basic weighted average shares outstanding	8,698	8,651	8,678	8,629
Dilutive effect of stock-based compensation	134	43	_	_
Diluted weighted average shares outstanding	8,832	8,694	8,678	8,629

## Lawson Products, Inc.

# **Condensed Consolidated Balance Sheets**

# (Dollars in thousands, except share data)

	•	December 31,	
	2014	2013	
ASSETS	(Unaudited)		
Current assets:  Cash and cash equivalents	\$ 1,078	¢ 600	
Restricted cash	\$ 1,078 800	\$ 698 800	
Accounts receivable, less allowance for doubtful accounts	35,495		
Inventories, net	44,427	30,221 45,774	
·		•	
Miscellaneous receivables and prepaid expenses  Deferred income taxes	4,044 5	4,393 5	
Discontinued operations	_	8,960	
Total current assets	85,849	90,851	
Total Current assets	05,049	90,031	
Property, plant and equipment, net	42,169	58,974	
Cash value of life insurance	9,135	9,179	
Deferred income taxes	54	54	
Other assets	529	481	
Discontinued operations	_	406	
Total assets	\$ 137,736	\$ 159,945	
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current liabilities:			
Revolving line of credit	\$ —	\$ 16,078	
Accounts payable	9,893	14,787	
Accrued expenses and other liabilities	25,645	23,521	
Discontinued operations	448	564	
Total current liabilities	35,986	54,950	
Security bonus plan	16,232	16,143	
Financing lease obligation	9,624	10,223	
Deferred compensation	5,160	5,867	
Deferred rent liability	4,472	4,961	
Other liabilities	1,762	1,889	
Total liabilities	73,236	94,033	
Stockholders' equity:			
Preferred stock, \$1 par value:			
Authorized - 500,000 shares, issued and outstanding — Non	0		
Common stock, \$1 par value:	e —	_	
Authorized - 35,000,000 shares;			
Issued - 8,709,921 and 8,670,512 shares, respectively;	8,710	8,671	
Outstanding - 8,697,843 and 8,658,885 shares, respectively	-, •	-,~.	
Capital in excess of par value	8,468	7,799	
Retained earnings	45,947	47,644	
Treasury stock – 12,078 and 11,627 shares, respectively	(194 )	(187 )	
Accumulated other comprehensive income	1,569	1,985	
Total stockholders' equity	64,500	65,912	
Total liabilities and stockholders' equity	\$ 137,736	\$ 159,945	

LAWSON PRODUCTS, INC.
REGULATION G GAAP RECONCILIATIONS

The Company reports its financial results in accordance with U.S. generally accepted accounting principles (GAAP). However, the Company's management believes that certain non-GAAP financial measures may provide users of this financial information additional meaningful comparisons between current results and results in prior operating periods. Management believes that these non-GAAP financial measures can provide additional meaningful reflection of underlying trends of the business because they provide a comparison of historical information that excludes certain infrequently occurring, seasonal or non-operational items that impact the overall comparability. See Table 1 below for supplemental financial data and corresponding reconciliations to GAAP financial measures for the three months ended September 30, 2014, June 30 2014 and September 30, 2013. Non-GAAP financial measures should be viewed in addition to, and not as an alternative for, the Company's reported results prepared in accordance with GAAP.

#### TABLE 1 - RECONCILIATION OF GAAP TO ADJUSTED NON-GAAP OPERATING INCOME

(Amounts in thousands) (Unaudited)

	Three Months Er September 30, 2014	nded June 30, 2014	September 30, 2013		
Operating income, as reported per GAAP	\$ 678	\$ 1,241	\$ 870		
Stock-based compensation (1)	2,423	408	33		
Severance expense (benefit)	(328 )	290	962		
Loss (gain) on disposal of assets	97	_	(36)		
Impairment loss (2)	_	132	_		
Legal settlement (3)	(688 )	(3 )	(83 )		
Adjusted non-GAAP operating income	\$ 2,182	\$ 2,068	\$ 1,746		

- (1) Expense for stock-based compensation, of which a portion varies with the Company's stock price
- (2) Non-cash impairment charge related to the Reno, Nevada, distribution center
- (3) Legal settlement for the three months ended September 30, 2014 relates to proceeds received from a settlement of alleged breaches of the Company's restrictive covenant agreements

### LAWSON PRODUCTS, INC.

## **TABLE 2 - QUARTERLY RESULTS (UNAUDITED)**

	(Dollars in thousands) Three Months Ended									
	Sep. 30, 2014		Jun. 30, 2014		Mar. 31, 2014		Dec. 31, 2013	•	Sep. 30, 2013	•
Number of business days	64		64		63		61		64	
Average daily net sales Sequential quarter increase (decrease)	\$1,158 2.8 %	6	\$1,126 2.6	%	\$1,098 1.9	%	\$1,078 1.1	%	\$1,066 (0.1	)%
Average active sales rep. count <sup>(1)</sup> Period-end active sales rep. count	882 894		854 878		819 836		794 806		774 784	
Sales per rep. per day Sequential quarter decrease	\$ 1.313 (0.5)	%	\$1.319 (1.6	)%	\$1.341 (1.3	)%	\$ 1.358 (1.4	)%	\$1.377 (1.4	)%
Net sales Gross profit	\$74,128 44,533		\$ 72,080 43,803	)	\$ 69,204 41,278	ļ	\$ 65,738 39,627	3	\$ 68,235 41,220	5
Gross profit percentage	60.1 %	6	60.8	%	59.6	%	60.3	%	60.4	%
Operating expenses:										
Selling, general & administrative expenses Other expenses <sup>(2)</sup>	\$ 43,855 — 43,855		\$ 42,430 132 42,562	)	\$ 43,077 2,914 45,991	•	\$ 40,101 2,528 42,629	I	\$40,350 — 40,350	)
Operating income (loss)	\$678		\$1,241		\$ (4,713	)	\$ (3,002	)	\$870	

<sup>(1)</sup> Average active sales representative count represents the average of the month-end sales representative counts

Other expenses for the three months ended June 30, 2014 and March 31, 2014 represent non-cash impairment charges related to the Reno,

(2) Nevada, distribution center. The three months ended December 31, 2013 includes a \$2.9 million expense related to the sublease of a portion of the Company's headquarters and a \$0.4 million benefit related to the settlement of an employment tax matter.

Source: Lawson Products, Inc.

## **Investor Relations:**

Lawson Products, Inc.
Ronald J. Knutson, 773-304-5665
Executive Vice President and Chief Financial Officer